Editorial Issue 2 Observatorio(OBS*)

We welcome you to the second issue of our Journal Observatorio(OBS*).

In his first issue (OBS*) published 14 articles in 5 languages (English, Portuguese, Spanish, Italian and Galician) with themes that ranged from radio to digital television, the use of SMS and reflections about intellectual property, journalism and information society, the porn as a industry in communication and the role of football and media in the constructing of identity in the network society.

Since May 2007, more than 4000 pdf downloads of papers published in (OBS*) Issue 1 website were made, a fact that we, as editors, consider to be a success. Between the publishing of the two current issues, we also published the first "Networking Research Review", an innovative format in peer reviewed journal aimed at a better understanding of current academic publishing and research being carried in different countries, allowing the networking of researchers with similar subjects. The networking research review has a two-fold aim: to provide researchers with knowledge of empirical research being carried by different research teams and research networks around the world and also, to provide the readers of (OBS*) with knowledge of research currently under development, encouraging networking with the researchers involved. The Networking Research Review 1 was dedicated to <u>Internet Survey Research</u> and the number 2 will focus on Digital Television Research.

The Issue 2 of (OBS*) is dedicated to changing media in changing societies. All the papers present in this issue have in common the analysis of how the media are adapting themselves to the social challenges brought up by the network society and how in that process users and companies are changing the media themselves. This issue features papers published in English, Spanish, Italian and Portuguese with subjects that range from Fausto Colombo's weblogs between counter information and power to David's Quijada strategies for DTT in Spain, and from Luís Pato analysis of IPTV to the work of Bienvenido Léon on the commercialisation and programming strategies of European public broadcasters. Benedetta Prario focus on mobile Tv present and past is another of the contributions to be found at Issue 2. Radio is also present in the papers published in this issue with Luís Bonixe analysis of the referendum on abortion in Portugal and Aurora García González cultural programming in the Spanish autonomic radios.

Crouching Tigers is the title of Jonathan Taplin published work that together with Vera's Araújo analysis of the Euro-Mediterranean Space try to shed a new light on Cinema's world trends and challenges to US based cinema industry. This new issue also fosters the work of António Machuco Rosa on webmetrics and Luis Murillo on the free software debate in Brazil. Creativity and innovation analysis also find a place in this issue in the works of Jorge del Río Pérez and Filipa Martins Ribeiro. The new issue of (OBS*) ends with

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two vivid analysis of the role of communication in health and law, from Lise Renaud, Carmen Rico de Sotelo and Vicente Riccio.

We hope with this second issue to strengthen the links and the networks with our fellow colleagues from the communication and information sciences around the world and, once again, we would like to emphasize the work, collaboration and commitment of all the colleagues who agreed to take part in this editorial project, with a special thanks for the authors, reviewers and technical team that are making this venture a reality.

We hope to meet you again in early November with the 3rd Issue of (OBS*) this time dedicated to the thematic "Users as Innovators", a special issue organized in cooperation with the COST-European Science Foundation action "Broadband Society".

Gustavo Cardoso and Rita Espanha

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