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June, 2011 review

(OBS*) Call for Papers SUBMISSIONS FOR VOLUME 5 (2011) ARE OPEN

Observatorio (OBS*) is an international interdisciplinary e-journal that publishes peer-reviewed articles. It presents empirical and theoretical research aiming at promoting a better understanding of communication phenomena. The journal extends its scope from issues related to media and the novel usages of the Internet, through the challenges surrounding the evolution of new media platforms, to the dynamics of service innovation in the telecommunications industry. It welcomes work from academics, practitioners and policy-makers and is open to contributions coming from all branches of social science inquiry and the humanities.

Its formula of Open Access ensures maximum of public availability of research work. Free access papers going through a sound scholarly process of peer-review present a mix of key advantages to authors and readers such as high scientific standards and worldwide ready dissemination.

The multilingual approach of (OBS*) is one of its distinctive characteristics. The e-journal accepts and publishes manuscripts submitted in English, Spanish, Italian, French, Portuguese, Catalan and Galician.

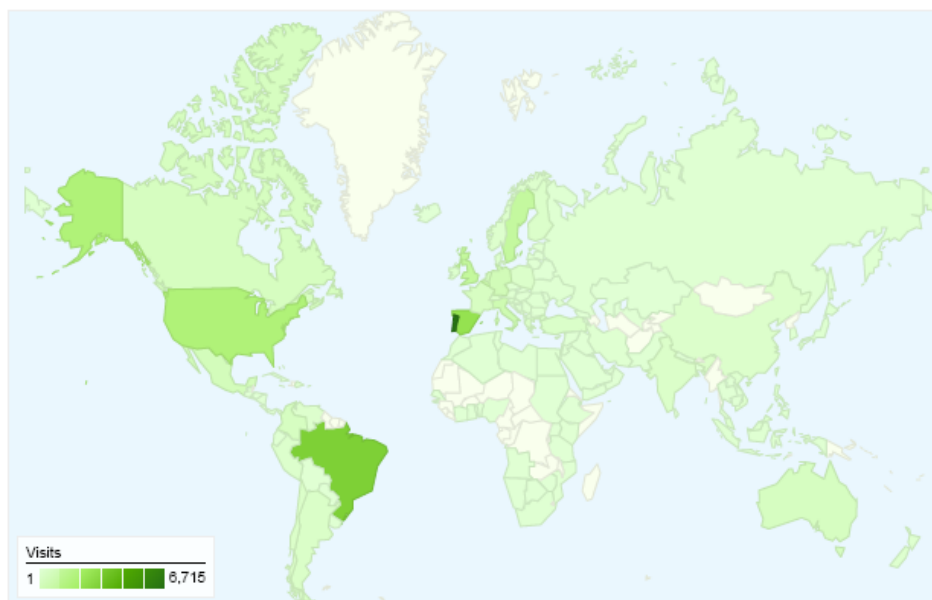
(OBS*) online

“Having now published its fifteenth open access issue and a total of 240 papers, (OBS*) achieved more than 300000 downloads up to the month of January 2011. (OBS*) is already one of the most successful journals in terms of audience within the broad field of Communication research”.

(OBS*) Worldwide Reach

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Map Overlay

Jan 1, 2010 - Dec 31, 2010
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June, 2011 review

(OBS*) Worldwide Reach (cont.)

Since its first issue, (OBS*) published the work of 389 authors and co-authors from 32 countries: Portugal, Spain, The Netherlands, Finland, United States, Belgium, Switzerland, Germany, Poland, Ukraine, Turkey, Brazil, Uruguay, Chile, Hungary, Canada, United Kingdom, Slovenia, Australia, Denmark, Romania, Cyprus, Greece, Czech Republic, Denmark, Norway, Sweden, Puerto Rico, Singapore, India, China and Italy.

As a testimony of its global identity and multilingual nature, (OBS*) published papers in English, Spanish, Italian, Galician, French, Brazilian and European Portuguese.

The first twelve issues were read in 159 countries. Top 10 downloading countries: Spain, United States, Portugal, Brazil, France, Italy, Great Britain, South Korea, Australia and Canada.

(OBS*) Performance data

“The (OBS*) newsletter, the carrier of information regarding every new issue, reached more than 6500 scholars and professionals in academic institutions, business firms and public agencies worldwide.

(OBS*) Most Read

vol 1, issue 1

“The Irresistible Rise of Porn: The Untold Story of a Global Industry”, Piet Bakker, Saara Taalas

“Os equívocos da rádio generalista: reflexões sobre a rádio em Espanha, nos EUA e em Portugal”, João Paulo Meneses

vol 1, issue 2

“El apagón analógico... ¿y después qué? Estrategias de la TDT en España”, David Fernández Quijada

“Weblogs between Counter-information and Power: an Italian Case History”, Fausto Colombo, Maria Francesca Murru

vol 1, issue 3

“Doing It Together: Citizen Participation In The Professional News Making Process”, Steve Paulussen, Ari Heinonen, David Domingo, Thorsten Quandt

“Mobile Television: Is It Just A Hype Or A Real Consumer Need?”, Agnes Urban

vol 2, issue 1

“Women Stereotypes Portrayed in Print Ads by Luxury Fashion Brands. A Content Analysis, 2002-2005”, Paloma Díaz Soloaga, Carlos Muñiz Muriel

“Bandeira e Multidão, Dois Símbolos Nacionais”, Eduardo Cintra Torres

vol 2, issue 2

“‘Thick’ personas – Using ethnographic Methods for Persona Development as a Tool for Conveying the Social Science View in Technological Design”, An Jacobs, Katrien Dreesen, Jo Pierson

“iVision and the BBC: Building Public Value”, Michael Klontzas

vol 2, issue 3

“Uso de Internet, Medios de Comunicación, Expectativas Políticas y Generación de Contenidos Online: Resultados del Proyecto WIP Chile 2003-2006”, Sergio Godoy

“Internet in Singapore: Findings from a National Survey”, Alfred Choi

Vol 2, issue 4

“Publicidade Televisiva e Obesidade Infantil”, Luísa Magalhães

“Surgimento e Condicionantes das Sondagens em Portugal”, Paula do Espírito Santo



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June, 2011 review

(OBS*) Most Read (cont.)

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"(Play) Ground Rules: The Social Contract and the Magic Circle", Stewart John Woods

"O papel das novas tecnologias na construção da cidadania: a plataforma Moodle no 1º ciclo do Ensino Básico", Paula Quadros Flores

Vol 3, issue 2

"Community Media in European Union Communication Policies", Núria Reguero Jiménez, Julián Sanmartín Navarro

"Concepto y Taxonomía de la Industria de la Comunicación", Juan Pablo Artero, Francisco Pérez-Latre, Alfonso Sánchez-Tabernero

Vol 3, issue 3

"Locating the Self in Web 2.0: explorations in creativity, identity and digital expression", Bridgette Wessels

"Regulation of advertising in audio-visual media services: the impact on consumer protection, investments, innovation and competition", Martijn Poel, Jop Esmeijer

Vol 3, issue 4

"Presupuestos filosóficos en teoría de la comunicación", Lydia Sánchez Gómez, Manuel Campos

"<What researchers now can tell us> - Representing scientific uncertainty in journalism", Harald Hornmoen

Vol 4, issue 1

"Em busca de novas métricas de avaliação da produção científica em ciências da comunicação", Sueli Mara Soares Pinto Ferreira

"El <cloud journalism>: un nuevo concepto de producción para el periodismo del siglo XXI", Joan-Francesc Gascón

Vol 4, issue 2

"Negotiating place, technology and identity - a postmodern narrative of places to meet in a community of practice", Patricia Arnold, John D. Smith, Beverly Trayner

"Aprendizagem em rede, novas tecnologias e a alfabetização tecnológica do professor", Fabrício Moraes de Almeida

Vol 4, issue 3

"Símbolos Nacionais Portugueses: manutenção ou mudança?", Sónia Pedro Sebastião

"Emerging consumption patterns among young people of traditional and internet news platforms in the low countries", Anna Van Cauwenberge, Leen d'Haenens, Hans Beentjes

Vol 4, issue 4

"Citizen journalism in European television websites: lights and shadows of user generated content", Jose Alberto García-Avilés

"The citizen as media critic in periods of media change", Kristoffer Holt, Torbjörn Von Krogh